

Press release

December 20, 2011

**Munich Creative Business Week - Events by Ingo Maurer:  
Javier Mariscal, Deyan Sudjic, Moritz Waldemeyer**

As contribution to the new Munich Creative Business Week (MCBW) Ingo Maurer stages two events: Design Talks with Deyan Sudjic and Moritz Waldemeyer and the screening of Javier Mariscal's animated movie *Chico and Rita*. Munich Creative Business Week is an initiative of bayern design GmbH and will take place from February 7 - 12, 2012.

**Chico and Rita, a film by Fernando Trueba and Javier Mariscal  
Wednesday, February 8, 2012. 6:30 pm, at Studio Isabella**

On February 8, 2012, Ingo Maurer presents the animated feature-length film *Chico and Rita*, directed by Fernando Trueba and Javier Mariscal. Chico is a young Cuban piano player with big dreams, Rita a beautiful singer with an extraordinary voice. Music and romantic desire unite them, but their journey - in the tradition of the Latin ballad, the bolero, brings heartache and torment. The story is set against backdrops of Havana, New York, Las Vegas and Paris.

Javier Mariscal lives and works in Barcelona. His work spans a wide range of mediums, from graphic art, sculpture to interior design and landscaping. He created the corporate design for the Barcelona Olympics in 1992 and the corporate identity for Expo 2000 in Hannover, Germany. Ingo Maurer will give a short speech to introduce the movie and his personal relation to Javier Mariscal.

„I have seen *Chico and Rita* at the opening of the Design Museum Holon, Israel. It is a great movie, just as powerful and lively as Mariscal is.“, says Ingo Maurer.

Tickets will be available at the Ingo Maurer Showroom and at Studio Isabella, Neureuther Strasse 29.

More information about the movie on [www.chicoandrita.com](http://www.chicoandrita.com)

INGO MAURER

**Design Talks: Deyan Sudjic and Moritz Waldemeyer**  
**Friday, February, 10, 2012, 7 p.m., Ingo Maurer Showroom,**  
**Kaiserstrasse 47, Munich**

For Design Talks, Ingo Maurer invited two well-known speakers:

Deyan Sudjic is Director of the Design Museum London since 2006 and has been editor-in-chief of Domus as well as founding editor of Blueprint. He is visiting Professor at several universities in the UK and on the continent. He acted as director of Venice architecture biennale in 2002 and has published many books on design and architecture. At Ingo Maurer, Deyan Sudjic will speak about „The Language of Things“.

Moritz Waldemeyer lives in London, where he gained his Master's degree in engineering. As specialist for interactive LED applications, he cooperated with architects and designers as Ron Arad and Zaha Hadid. Recently, he started to work as an independent designer and has created commission works for musicians like U2 and Rihanna, as well as for a number of enterprises. His works are a fusion of technology, art and design. Moritz Waldemeyer will present his work from the recent years. Some of his pieces will be on display at Ingo Maurer's showroom.

After the talks, Ingo Maurer invites the audience as well as guests who can not make it to the talks, to enjoy interdisciplinary chats about design and other topics in the unique and inspiring atmosphere of his studio.showroom.werkstatt.atelier+shop.

Seating space is limited. Please register for Design Talks. Open House from approx. 8:30 p.m.

For registration and ticket requests please mail to [info@ingo-maurer.com](mailto:info@ingo-maurer.com)  
For press registration (both events) please contact Mr. Thomas Happel or Ms Claude Maurer.

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Tuesday to Friday 11 a.m. – 7 p.m.  
Saturday 11 a.m. – 4 p.m.

**About Ingo Maurer**

Ingo Maurer, born 1932, started to design exceptional lamps and lighting systems in 1966, which his company, Ingo Maurer GmbH, produces and distributes worldwide. Among his best-known designs for serial productions are Bulb (1966), the low-voltage system YaYaHo (1984) and Lucellino (1992), the winged bulb. The lighting for “Westfriedhof” subway station in Munich (1998), the LED-lit atrium of Lafayette Maison in Paris (2004), and the UNICEF Crystal Snowflake for New York (2005) are just a few items on the long list of commission works and spectacular one-offs for private clients and public buildings. Maurer has received a number of renowned design awards, among others, in February 2010, the Design Award of the Federal Republic of Germany and in 2011 the Compasso d’Oro.

**About MCBW**

For the first time, Munich Creative Business Week (MCBW) takes place from February 7 - 12, 2012. MCBW is organized by bayern design GmbH, and sponsored by the Bavarian State Ministry of Economic Affairs, Infrastructure, Transport and Technology and the City of Munich. MCBW will be the special event to present multifaceted, innovative design activities, to give momentum to interdisciplinary design discourse and to bring together people in the creative and economic sectors from around the world. One of the key drivers of MCBW was the resolution of iF International Forum Design GmbH to bundle all its various design awards into one single event in Munich.